

Academic Senate of the CSU

Dr. Christine M. Miller, Chair

Testimony for the Assembly Select Committee for the Master
Plan for Higher Education in California

May 4, 2018



Gaps to mind

- Skills gap
- Achievement gap
- Completion gap
- Workforce gap
- Tenure density gap
- Funding gap

Skills gaps and faculty development



- Skills gaps addressed by developmental education initiatives
- Example: webinars

Math/QR Professional Development Calendar Archive



Calendar

Use the drop down menus below to filter the results by Category and Date.

Filter By Month

All  

Filter By Category

 
 All
 Becoming Student-Ready
 Course Redesign with Technology
 Equity-Minded Teaching
 Mathematics/Quantitative Reasoning
 Multiple Measures Placement
 Supplemental Instruction

April 2018



April 16, 2018, 2:00PM – 3:00PM

Zoom Web Meeting

These monthly meetings of faculty and staff involved with Supplemental Instruction are a forum to discuss best models for implementation, management, and reporting of campus programs. Monthly discussions vary according to scheduled topic and facilitator.

Skills gap professional development at a glance

Subject of Professional Development	#mtgs	#hrs
Becoming Student-Ready	3	4.5
Course Redesign with Technology	2	2
Equity-Minded Teaching	3	42
Mathematics / Quantitative Reasoning	13	44.5
Multiple Measures Placement	2	2
Supplemental Instruction	9	10
Total	32	105

Achievement gap and faculty development

- Achievement gaps addressed by targeting underserved populations
- Example: High Impact Practices

Completion gap and faculty development

- Completion gaps addressed by focusing on persistence rates
- Example: Academic technology and textbook affordability



ACADEMIC TECHNOLOGY SERVICES

IDENTIFYING, ADVANCING AND SUPPORTING YOUR ACADEMIC TECHNOLOGY INITIATIVES

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[Reports](#)

[ATS @ A Glance](#)

[Accessing Quality
Content Easily](#)

[Sharing Exemplary
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[Preparing Students
for Success](#)

[Supporting
Professional
Development](#)

SUPPORTING PROFESSIONAL DEVELOPMENT

Supporting faculty and staff for success in the CSU

Providing systemwide training and consulting services, online tools for creating instructional technologies, conferences and communities for sharing exemplary practices can be achieved through the following ATS projects and services.

Here's a snapshot:

- Annual Community of Academic Technology Staff (CATS) Conference
- Annual MERLOT International Conference (MIC)
- Nationally Recognized and Awarded Projects by the Center for Distributed Learning (CDL)
- First Annual Business Conference on Online Teaching and Learning Developed by the Teaching Business Council

ATS Resource	Description
<u>Community of Academic Technology and Staff (CATS)</u>	Provides an on-going community of practice centered on effective use of academic technology. Annual conference provides opportunity for training and sharing best practices.
<u>Directors of Academic Technology Online Community</u>	Join a listserv and discover campus practices on a wide-range of academic technology projects.
<u>Teaching Commons: Business</u>	Access to CSU's online website for business faculty sharing teaching practices and resources in the business discipline.
<u>Teaching Commons: Starter Kit</u>	Provides tools, templates and guidelines for CSU faculty communities creating and sustaining their own teaching commons for sharing exemplary educational practices.
<u>MERLOT International Conference (MIC)</u>	Offers an annual international conference for sharing strategies for putting educational innovations into practice in higher education.
<u>Professional Development for Accessibility</u>	Provides high-quality professional development resources and events offered by ATI staff, CSU campuses and external institutions and agencies.
<u>Center for Distributed Learning (CDL)</u>	Provides expert support in developing academic technologies across the CSU.
<u>Center for Usability in Design and Accessibility (CUDA)</u>	Provides research, training, tools and methodologies for usability and accessibility evaluation.
<u>Pachyderm</u>	Provides a FREE, easy to use authoring tool for non-technical faculty and students to create online media rich instructional resources.

Search



Faculty

Whether you are looking to save your students money on the cost of course materials or simply want every student to have their course materials on the first day of class, the CSU Affordable Learning Solutions (AL\$) program empowers you to teach your class - your way - without sacrificing quality.



Free or Low Cost Digital Teaching Resources

- [Free eTextbooks](#)
- [Lower Cost Course Materials](#)
- [Library Resources](#)
- [Bookstores](#)
- [Custom Publishing](#)

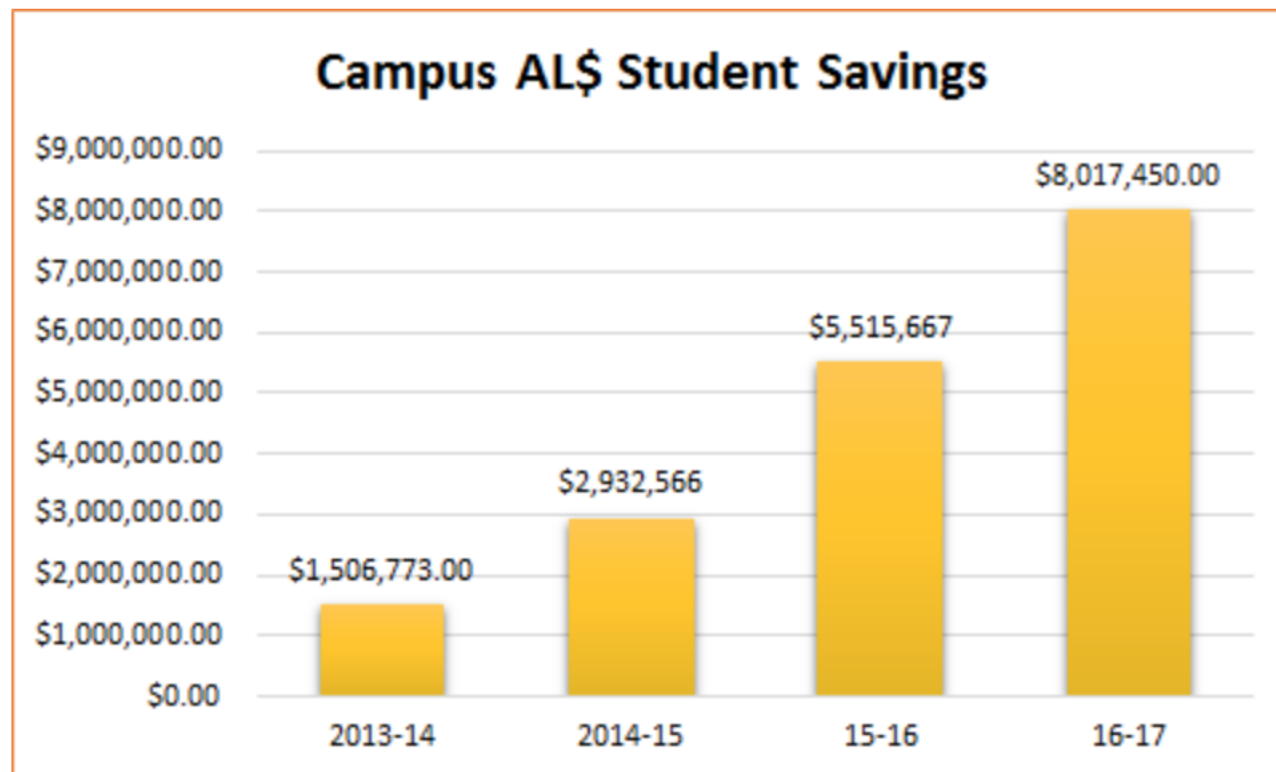


Your Campus AL\$ Initiative

- [Faculty Showcases](#)
- [Faculty Adoption Showcases](#)
- [AL\\$ Coordinators](#)
- [Academic Senate Resolutions in support of OER](#)



AL\$ Impact for Students in the CSU



Since the inception of the AL\$ program in 2010, the estimated student savings on textbooks throughout the CSU has been over \$230,000,000. We request savings reports from the campus bookstores, AL\$ campus coordinators, and in the past from several of our vendor partners. We rely on the voluntary support from each campus and this past year the majority of the campuses participated in AL\$.

COOL4Ed

California
Open Online
Library for
Education



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[RFP
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Welcome to COOL 4 ED!



FIND

Looking for **FREE** and **OPEN** online materials for your courses?

- FREE and OPEN eTextbooks
- FREE and OPEN Course Materials
- FREE and OPEN Online Courses
- FREE and OPEN Access Journals & Articles



SHOWCASES

Looking to **LEARN** how your colleagues are using **FREE** and **OPEN** eTextbooks?

Looking for courses that have recommended **FREE** and **OPEN** eTextbooks selected for them?



RFP

Looking for information about the California Textbook Affordability Act of 2015 (AB 798) and the California state funding to support the adoption of free and open educational resources by CCC and CSU faculty?



ACCESSIBILITY

Looking for accessibility evaluation methods for digital textbooks? Explore the resources and tools for accessibility evaluation.



OER RESOURCES

Browse the collection of OER resources for ideas and helpful resources when planning and designing your workshops, flyers, etc.



COMMUNITY

Connect with the Affordable College Textbook coordinators, view the webinar schedules, and note announcements.

The three State of California Higher Education Systems are working together to provide you easy access to quality FREE and OPEN eTextbooks that everyone and anyone can use for teaching and learning ([Learn more about how and why we're doing this](#))



Make a difference with your students by making sure they all have access to course materials on the first day of class and for the rest of their lives.

ADD Free eTextbooks You're Using or Created Into MERLOT

Are you using free eTextbooks in your teaching or your learning? Have you created free eTextbooks? We invite you to catalog these resources in MERLOT. Your colleagues and students around the world will thank you!

IT'S EASY!

First: [Become a member of MERLOT](#) (It will take about 2 minutes and it's FREE).

Second: Fill out the online form to [Contribute a](#)

Enter key words below to search the SkillsCommons library for Free Workforce Development OER


Enter Key Words:

Enter key words below to search the MERLOT library for Free eTextbooks

Enter Key Words:

Using Your Smartphone or Tablet?

Download MERLOT's FREE Mobile Apps:

 [MERLOT SEARCH for Android](#)
at Google Play

 [MERLOT SEARCH for iOS devices](#)
at iTunes store

Workforce gap and faculty development

- Workforce gap addressed by improving time to degree
- Example: online education

Degree Programs

Delivery	Bachelors	Masters	Doctorate
Fully Online	31	88	4
Hybrid/ Blended	49	59	3
TOTAL	80	147	7

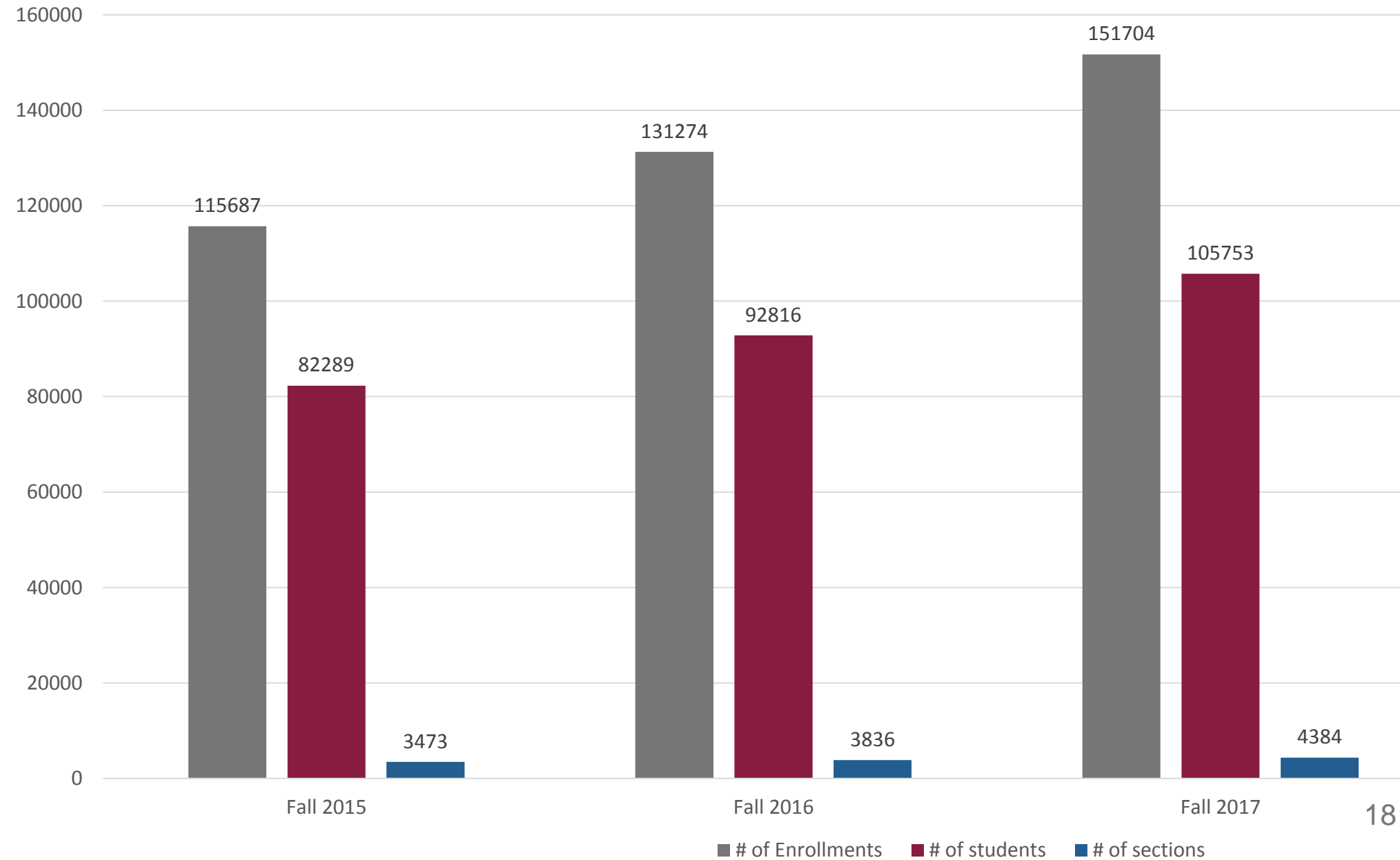
Cal State Online provides access to

234 degree programs

Plus 48 Fully Online Certificate Programs

Fully Online Courses for Fall Semesters

35,000 more enrollments & 900 more sections in 2 yrs



The screenshot shows the Quottly Cal State Online website. At the top, there is a navigation bar with the Quottly logo, 'CAL STATE ONLINE THE CALIFORNIA STATE UNIVERSITY', and links for 'HOW IT WORKS', 'FAQ', 'LOG IN', and a 'SIGN UP' button. The main heading reads 'Want to graduate faster? Find a class.' Below this, a sub-heading says 'Find and register for transferable, online courses at other Cal State Universities and California Community Colleges that count for credit at your campus.'

The search interface includes a 'SEARCH BY' section with two radio buttons: 'GEN ED REQUIREMENTS' (selected) and 'COURSE NAME'. Below this are two dropdown menus. The first dropdown is labeled 'YOUR SCHOOL' and has 'CSU - East Bay' selected. The second dropdown is labeled 'REQUIREMENT YOU WISH TO FULFILL' and has 'A3 - Critical Thinking' selected. To the right of these dropdowns is an orange 'Find Classes' button. Below the search bar, a message states 'NEW SUMMER AND FALL COURSE SCHEDULES AVAILABLE SOON'.

The bottom section of the page is titled 'Why take transfer courses?' and includes the text 'Get the courses you need when you need them and graduate faster!'. It features three numbered steps: 1. 'Build your profile' (Create a custom profile based on your school, state residency, major and when you want to graduate.), 2. 'Search for courses' (Our search engine (and algorithm) make it easy to quickly filter and sort the 3 million classes in our database to find transferable courses that), and 3. 'Register for Class' (Register for the class you pick right here. We do the paper confirm your credits transfer.)

Tenure density gap and faculty development

- Tenure density gap addressed by professional development and “grow our own” efforts
- Example: Chancellor’s Doctoral Incentive Program

SYSTEMWIDE HUMAN RESOURCES

[Faculty Resources Home](#)

[Working for the CSU »](#)

[New Faculty Resources](#)

[Faculty Employment Policies](#)

[Faculty Professional Development](#)

[Research & Analysis »](#)

[Policies & Programs »](#)

[Chancellor's Doctoral Incentive Program](#)

[Systemwide Human Resources Home](#)

Search Systemwide Human Resources

Search

Faculty Professional Development

As a CSU faculty member, you have access to our vast library of professional development tools and courses designed to enhance job-related skills and knowledge, at little or no cost. Specialized workshops and on-line training help support the professional development needs of department chairs and academic administrators. In addition, the Institute for Teaching and Learning coordinates faculty development opportunities across the 23 CSU campuses.

To learn more about our Professional Development opportunities, please use the links below.

- [Systemwide Professional Development](#)
- [Institute for Teaching and Learning](#)
- Other Professional Development Resources
 - [Tomorrow's Professor Listserv](#)
Articles on preparing for careers in higher education, teaching strategies and other useful topics for current and future faculty members.
 - [Jossey-Bass Publications](#)
Click on the Higher Education link for books on general higher education, teaching and learning, technology in higher education, etc.
 - [American Council on Education](#)
Online resource for Department Chairs.

Community Commons

A collection of resources to help and inform potential future CSU faculty.

[Learn about faculty life, how to apply for a position and more »](#)

[Academic Human Resources](#)

[Campus Human Resources Websites](#)

[EO/Title IX/Compliance](#)

[Human Resources Management \(HRM\)](#)

[Learning & Development \(L&D\)](#)

[Central Station U Studio](#)

[Compliance Training](#)

[Leadership Development](#)

[Talent Management Toolkits](#)

[Online Learning](#)

[Instructor Led Training](#)

[Campus Training Portals](#)

[Labor & Employee Relations](#)

[Workplace Environment](#)

[Staff Directory](#)

[2018 Systemwide Human Resources Conference](#)



Learning & Development

Whether in the classroom or online, Learning and Development (L&D) provides options for CSU employees to expand their job-related learning.

Central Station U Studio

Pre-recorded or live, interactive web meetings; virtual classes, on-demand presentations and courses; and group collaboration. Effectively share a wide range of content, including PowerPoint slides, live and recorded video, rich media content, live screen sharing, whiteboard overlays, presenter and participant cameras, application sharing, audio and multiuser text chat.

Compliance Training

Federal, State and CSU policies drive our organization to instill safe regulatory practices in the workplace. L&D provides mandatory human

Upcoming Events

CSU's Got Talent

Business Writing Bootcamp

CSU'S GOT TALENT
LEARNING & DEVELOPMENT
presents a series of LIVE online webcasts featuring innovative & essential training for your professional and personal success!

April 26, 2018
10:00am - 11:00am PT

All CSU Staff & Faculty are invited to attend this free webcast via this link:
<http://coconnect.calstate.edu/CCT>

Business Writing Bootcamp
for Faculty, Staff and Administrators

Every message you send is a reflection of your professionalism and your organization's credibility. In the battle for the reader's attention, thoughtfully written, carefully worded communications that also on target and free from needless errors are sure to come out on top. In this session, Nancy Flynn will provide expertise on the important aspects of different communication channels, deciding which format to use, grammar rules for business writers, social media writing, and keys to writing effective emails.

About Nancy Flynn, M.A.
Founder of Nancy Flynn Public Relations, Inc. and its Business Writing Institute and ethics instructor training division, Nancy Flynn is a recognized expert in traditional and electronic communications. The author of 13 books published in six languages, her titles include Writing Effective E-Mails, The eReply Toolkit, and The Social Media Handbook. An in-demand trainer and business writer, Nancy Flynn has helped clients worldwide improve their writing. An authority on e-policy and compliance, she is an expert witness for the government and law firms in litigation related to policy and the web. A go-to media source, she often is in the news. Nancy Flynn has served as an adjunct faculty member at The Ohio State University, teaching business and technical writing to graduate and undergraduate students.

This webcast will be recorded and available later for viewing on demand.

Funding gap and faculty development

- Funding gap addressed by full funding of CSU's operating budget
- Example: Momentum and the Master Plan

- Skills gap
- Achievement gap
- Completion gap
- Workforce gap
- Tenure density gap
- Funding gap



MIND THE GAP